



*Cargo
Weekend*
2021

Bringing the Logistics

World Together

HUA HIN, THAILAND

6 - 7 MARCH

LIVE THE EXPERIENCE. LOVE LOGISTICS

RICHARDS MESSAGE



Hello Cargo Weekenders!

Just a quick message to remind you about why we created the Cargo Weekend concept and why we feel it made such a big difference to the whole X2 Conference experience back in February 2019.

Cargo Weekend originated from a need to create something different within the industry. People require not only personal time but also time to engage in business that is both professional and fun. Therefore, making their time more meaningful and effective.

Our mission is to take the path others dare to take. We strive to construct new ideas that will take the 'boring' out of networking and create opportunities where professionals can experience/build powerful friendships that will develop into successful business partnerships.

Thank you again for embracing the way X2 creates its conferences and I sincerely hope it made a difference to your relationships built during the previous conference week. The feedback and personal messages from many of you have been amazing and it's these messages that maintain my faith in the way we manage our conferences and continue to create new ideas each year.

I Look forward to talking you all on a new journey of new experiences in March 2021.

Live the Experience. Love Logistics

Regards,

Richard James Overton,
CEO/Founder

SCHEDULE

Saturday 6th March

9:00 - 12:00	X2 World Cup
13:00 - 17:00	X2 Specialty Weekend 1:1 Meetings
18:00	Cargo Weekend Opens
18:00 - 20:00	DJ Jason/Lada
18:00 - 20:00	Talk Tent
20:00 - 20:15	Marching Band
20:15 - 20:45	DJ Kenny + Saxophone
20:45 - 20:50	Main Stage Show
20:50 - 21:20	DJ Jason/Lada
21:20 - 21:25	Main Stage Show
21:25 - 21:55	DJ Kenny + Saxophone/Percussions
21:55 - 22:00	Main Stage Show
22:00 - CLOSE	Afterparty - The Warehouse

Sunday 7th March

9:00 - 12:00	X2 Hospital (Bloody Marry)
13:00 - 17:00	Specialty Network 1:1 Meetings
18:00	Cargo Weekend Opens
18:00 - 20:00	DJ Jason/Lada
18:00 - 20:00	Talk Tent
20:00 - 21:00	Live music - Impressions Band
21:00 - 22:00	DJ Kenny & Saxophone/Percussions
22:00 - CLOSE	Afterparty - The Warehouse

Cargo Weekend 2021

SPONSORSHIPS



Main Entrance Sponsor x 2

(1500USD)



- Your company name/logo prominently displayed during the event, to be projected on entrance structure
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition



Main Stage Sponsor x 2

(3000USD)



- Your company name/logo prominently displayed during the event Projected on Main stage structure across a 15 Meter backdrop
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition

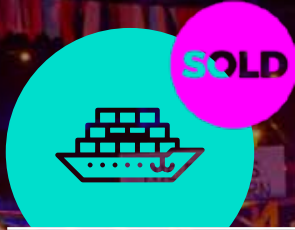


Talk Tent Sponsor x 2

(2000USD)

- Your company name/logo prominently displayed during the event
- Name rights to the workshop/talk tents
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition

SPONSORSHIPS



Airplane/Ship Sponsor x 1



- Your company name/logo prominently displayed during the event
- A customized ship built with DJ Booth inside and your company logo on the ship
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition



Bar Sponsor x 2



- Your company name/logo prominently displayed during the event.
- Fully branded bar with company logo branding
- Waitresses featuring your company name/logo on the front of their shirt
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition



Activity Sponsor x 4

(1500USD)



- Your company name/logo prominently displayed during the event
- Various games such as Beer Pong/Angry Bird/Mechanical Rodeo Station
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition



Photo Booth Sponsor x 2

(2000USD)

- Your company name/logo prominently displayed during the event
- Your company logo on photo printout
- Full page color advertisement in the Conference Directory
- Hyperlinked logo displayed on the Cargo Weekend website
- Company recognition



Live the Experience. Love Logistics

A networking event like nothing seen before. An educational playground for logistics professionals to remove the suit and tie and go on a journey of discovery with other like minded industry leaders. Cargo Weekend is a feast for the senses, showcasing top brands, workshops, interactive experiences, music, art, and lifestyle. Under the umbrella of the organising X2 Group, Cargo Weekenders are promised something that they have never experienced, taking them out of their comfort zones, with a clear directive of enabling them in business in a totally new way.

TALKS

Participate in talks covering a range of industry topics as well as personal and professional development. Striving to be a better person goes hand in hand with being a better professional.

LEISURE

Between attending Talks and Meetings enjoy food and beverages for a variety of tastes and take in the atmosphere and music for an entertaining yet business oriented weekend.

MEETINGS

Participate in meetings with fellow logistics industry professionals. You will be able to meet individuals from leading global companies who are logistics industry suppliers and also potential customers.

